



CAPINTRO PARTNERS STRENGTHENS DISTRIBUTION TEAM WITH THE APPOINTMENT OF MANAGING DIRECTOR, SALES

Dubai, UAE, January 18th 2017 – Capintro Partners, Limited (“Capintro”) an investment advisory and placement firm, announced the appointment of Bruce Crystal as Managing Director of Sales.

With a strong record of accomplishments spanning three decades, Bruce is one of the industry’s leading Middle East focused sales professionals. Until recently, he served as Head of Middle East Distribution at Neuberger Berman, where he was instrumental in growing the Neuberger Berman franchise throughout the GCC. Prior to that, Bruce led Middle East Distribution at Lehman Brothers and developed Lehman’s business across the region. Bruce’s relationship with the Middle East started in 1985 as a senior investment professional at Morgan Stanley.

“Bruce’s wealth of experience and relationships in the region makes him a key addition to the Capintro team. I look forward to working with him to grow our product offering to our investors and global fund managers,” stated Mahmoud Al-Khawaja, CEO of Capintro.

Bruce Crystal added, “I am very excited to be part of this dynamic team and work in a company that has the ability to identify and source best of breed fund managers for our clients in the Middle East”.

About Capintro Partners Limited

Headquartered in the United Kingdom with a representative office in Dubai, Capintro undertakes a range of activities including, but not limited to, placement services of actively managed funds and direct investments. Aiming to become a leader in the investment advisory and product placement business, Capintro’s services bridge a gap between global investment managers and institutional and high net worth clients throughout the MENA (Middle East and North Africa) region.

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